HACKNEY RUGBY

STRATEGY 2030

TO BE THE MOST INCLUSIVE RUGBY COMMUNITY IN EUROPE

Our Vision

OUR VISION

WHERE WE ARE GOING / OUR DESTINATION

TO BE THE MOST INCLUSIVE RUGBY COMMUNITY IN EUROPE





OUR PURPOSE

WHY WE EXIST

TO PLAY RUGBY TOGETHER, WHOEVER YOU ARE

OUR VALUES

THE PRINCIPLES AND BEHAVIOURS GUIDING HOW WE OPERATE



WELCOMING

INCLUSIVE

COMMUNITY

RESPECT

FRIENDSHIP

OUR CLUB MOTTO

FELLOWSHIP IS LIFE



STRATEGIC OBJECTIVES 2030

KEY GOALS WE AIM TO ACHIEVE BY 2030…

1. GROW TO 800+ ACTIVE MEMBERS - 550 JUNIORS, 250+ ADULTS
2. ESTABLISH FULL JUNIOR GIRLS' PATHWAY – MINIS, U12-U18 INTO ADULT SQUADS
3. EXPAND OUR ADULT BASE FROM CORE TEAMS TO MIXED VETS, T1 & GRIFFINS
4. SECURE £50K ANNUAL SPONSORSHIP TO SUPPORT THE CLUB'S GROWTH
5. FOSTER AN INCLUSIVE CLUB THAT REFLECTS HACKNEY'S DIVERSITY
6. BUILD A SUSTAINABLE HACKNEY RFC FOR FUTURE GENERATIONS TO ENJOY

…SUPPORTED BY:

- CLUBHOUSE, SOCIAL SPACE AND SITE THAT OUR COMMUNITY IS PROUD TO CALL HOME
- STRONG VOLUNTEER AND PARTNERSHIIP NETWORKS
- REGULAR CLUB DAYS AND EVENTS
- RUGBY FESTIVALS HOSTED ACROSS SPRINGHILL AND THE MARSHES

